

Building capacity to address literacy challenges and enhance democratic engagement in Västernorrland and Mombasa

/Updated 01.06.2018/

Detailed activity plan:

Year 1:

1) Increased knowledge about “cause and effect” in the field

Inventory and analysis of best practices to increase reading skills and reading comprehension inclusive of non-formal education and spare time activities in Västernorrland and in Mombasa. Inquiries and interviews of the indirect target groups to identify their needs and enhance understanding of the “cause and effect” problem. Seminars, workshops and study visits in Västernorrland and Mombasa to exchange knowledge and experiences within the field.

2016

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| Sept- | 1) Set up the project management and the working groups in Västernorrland and Mombasa and anchor the project. Agreement on the communication and dissemination plan, opening of the communication platform. |
| Oct. | 2) State of play: study report in both counties (description of structure, mandate, operations, conditions, collaborations, etc. of library, school and sport associations) focused on the target groups and the subject. |
| | 3) Exchange and discussion of the reports through the communication platform. |
| Nov. | 4) Study report: inventory and analysis of the capacity regarding literacy skills and reading motivation in Västernorrland and in Mombasa. |
| | 5) Exchange and discussion of the reports through the communication platform. |
| Dec. | 6) Inventory of best practices to stimulate reading and promote literacy skills and compiling in a study report in both counties. |

2017

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| Jan. | 7) Exchange and discussion of the reports through the communication platform. |
| Febr. | 8) Preparation of the seminar, workshop and the study visits in Västernorrland with the participation of Mombasa. |
| March | 9) Seminar, workshop and study visits to exchange knowledge and experiences in order to enhance understanding of the “cause and effect” problem, the need of cross-sectoral co-operation and to study and discuss best practices with a broad scale of stakeholders in Västernorrland. The purpose is also to raise awareness and to disseminate the project. |

- Apr- 10) Follow-up the event in Västernorrland including evaluation. Lessons learned and peer-learning.
- May- 11) Dissemination activities in the own county focused on the target groups and the actors of interest.
- June- 12) Preparation of the seminar, workshop and study visits in Mombasa with the participation of Västernorrland.

2018

- Jan **13) Seminar, workshop and study visits to exchange knowledge and experiences in order to enhance understanding of the “cause and effect” problem, the need of cross-sectoral co-operation and to study and discuss best practices with a broad scale of stakeholders in Mombasa.**
- 14) Follow-up of the event in Mombasa, including evaluation. Lessons learned and peer-learning.
- 15) Dissemination activities in the own county focused on the target groups and stakeholders.

Year 2:

2) Developed methods to increase reading abilities by cross-sectoral collaboration

Based on the results of the inventory of best practices, study visits, seminars and workshops as well as the results of interviews during the first year of the project, the project will proceed by developing a joint methodology to increase literacy skills including the detailed activities, literature, and tools, such as internet-based resources, social media, etc. A pilot of the methodology will be conducted with selected groups. Follow-up and evaluation seminars will be carried out in Västernorrland and in Mombasa.

- Febr 16) Engage one football club of boys and one of girls (with age 12-15 years) in each county.
- 17) Set-up the work-plan of the method development for cooperation between the direct target groups and indirect target groups. Inventory of needs and conditions of means and facilities/ digital tools (mobile phones, tablets, etc.).
- March 18) Start up reading groups and develop the method with the involvement of the young people. Start of method pilot.
- Apr 19) Establish digital exchange between Västernorrland and Mombasa for intercultural dialogue and enhanced understanding. Test digital tool for own storytelling.
- 20) Prepare the seminar and workshop in Västernorrland with participation of Mombasa.
- May **21) Seminar and workshop in Västernorrland to share knowledge and experiences about the method development and their pilots in Västernorrland and in Mombasa. Meetings and discussions with the target groups especially with the young people to prepare the contacts between them.**
- 22) Young people contact each other for presentation: sharing experience of every-day life and sport.
- June- 23) Exchange of reading and writing own text and pilot the methods to promote literacy skills within the county and between the two counties.

- July 24) Prepare the seminar and workshop in Mombasa with Västernorrland's participation
- Sept. **25) Seminar and workshop in Mombasa to share knowledge and experiences about the method development and their pilots in Västernorrland and in Mombasa. Meetings and discussions with the target groups especially with the young people.**

Year 3:

3) Enhance collaboration between stakeholders to increase motivation and allocate time for reading among young people

On the base of the results of the pilots and the evaluations, revise and finalize the methodology and implement it in a broader scale of the target groups. Study report/guidelines and dissemination of the final results and outputs.

- Sept. 26) Evaluation, target groups interviews and surveys.
27) Follow-up the evaluation results and the surveys and interviews
- Oct. 28) Revise the methods according to these results
- Nov. 29) Get a local author and a storyteller involved in the project in each county and arrange meetings with target groups for stimulation and development.
- Dec- 30) Continue the pilots of the revised methods and the exchange of reading and writing own texts.

2019

- Jan
Febr-
March 31) Compile the guidelines of the methods and prepare the dissemination seminar in Västernorrland.
- April **32) Dissemination project seminar in Västernorrland with a broad participation of the target groups. Presentation of the guidance and the Project's results.**
- May 33) Follow-up the seminar and prepare the dissemination seminar in Mombasa. On-going dissemination activities in both counties.
- June **34) Dissemination project seminar in Mombasa with a broad participation of the target groups. Presentation of the finalized guidance of methodology and the project's results.**
- July-Aug. 35) Dissemination activities, evaluation and final report of the project