

BACK TO BASICS

SOCCKER TRAINING PROGRAM

BY

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INTRODUCTION

What B²B stands for: Back To Basics.

Our values: To be part of a process that transforms football in the country.

Our vision: To Nurture talent and create mature footballers from a tender age.



ABOUT THE PROGRAM

- The B²B program is run at a weekly interval with our sessions taking place on Sundays.
- The technical team consists of six volunteer Coaches.
- The players (kids) come from within Mombasa town and its environs.
- The B²B program, has since inception, been granted a training facility (field) by The Mombasa Sports Club.



OUR FUTURE PLANS

- Have a physical establishment to set up an academy.
- Raise a team/footballers to compete at world level.
- Be a pace maker in the football scene within the country and region.
- Provide a continuous supply of talented world class footballers to the market.



ILLITERACY AND SPORTS

- We have incorporated academics into our program (thanks to our new system of education, CBC) and this has been one of our pillars.
- We have been fortunate enough to host football legends, scholars and religious leaders during our sessions to talk to the players for moral motivation.
- The turn up has increased drastically from just 21 players to 102 (both boys and girls).



OUTCOMES

- The levels of reading and writing has improved tremendously.
- Looking at each individual child's performance at school, we can note a steady incline in grades.
- A case study of 10 boys and 10 girls establishes an increase from 35% to around 82% on average.
- The kids now come up with questions on session days.




OUR CHALLENGES

Lack of;

- Adequate facilities to keep the program afloat i.e. footballs, jerseys, bibs, boots, cones.
- A permanent field where we can train more frequently.
- Infrastructure to set up a boarding facility for the players, especially during school closures.




OVERCOMING THE CHALLENGES

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- Acquire training equipment for the smooth running of the program.
 - Work in partnership with well wishers to acquire the infrastructure necessary to set up a physical residence.



CONCLUSION

- At B²B we hope to transform not just individual players but the community as well, thanks to our new system of education.
 - We hope to work interactively with coaches, players and football bodies around the world.
 - We believe, given a chance, any child can raise to his/her optimum potential.
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THANK YOU
AHSANTE SANA