

**Final seminar on cooperation between education, culture and sport to increase reading skills and reading comprehension in Västernorrland and in Mombasa**

**Date:** Thursday, the 11<sup>th</sup> of April 2019

**Place:** Elite Hotel Knaust  
Storgatan 13  
Sundsvall

- 09:00 Registration and coffee
- 09:30 Welcome and introduction  
- Presentation of the project Building capacity to address literacy challenges and enhance democratic engagement in Västernorrland and Mombasa
- 10:00 “Reading and sports- a dreamteam?”- Inspiration lecture of Johan Unenge, author and illustrator. Johan Unenge was appointed as Sweden's first reading ambassador by the Swedish Arts Council in 2011. He is reading coach in the Swedish Arts Council's sports project.
- 11:00 Break
- 11:10 Presentation and discussion about the results of the study report on developed methods to increase reading abilities by cross-sectoral collaboration in Västernorrland
- Inventory of actions to stimulate reading and promote literacy skills during the implementation of the project
  - Inventory of actions to stimulate reading and promote literacy skills at the partner organisations
  - Analysis of the results conclusions and recommendations
- 12:00 Football: a great opportunity for increased involvement and success in the society
- SDFP plus presentation
  - GIF Sundsvall/Back2Basic project – sport, reading, inclusion
- 12:30 Lunch
- 13.30 Presentation of films made by young filmmakers within film and media education /Katarina Sundman, workshopleader, Film Västernorrland/
- 14:00 Presentation and discussion about the results of the study report on developed methods to increase reading abilities by cross-sectoral collaboration in Mombasa
- Inventory of actions to stimulate reading and promote literacy skills during the implementation of the project
  - Inventory of actions to stimulate reading and promote literacy skills at the partner organisations
  - Analysis of the results, conclusions and recommendations
- 14:50 Young people as key actors in fulfillment of the Sustainable Development Goals /Viktoria Piirainen, worked as a Global goals advocate for the United Nations Development Program (UNDP) in Sweden, giving presentations about sustainability issues in schools and public organization. She has worked with private sector collaboration for sustainable development in Santiago, Chile./
- 15:10 Coffee break
- 15:30 Wrap up seminar