



Region
Västernorrland

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Final seminar on cooperation between Education, Culture and Sport to increase reading skills and reading comprehension in Västernorrland and in Mombasa

Place: Bahari Beach Hotel
Mt Kenya road, Off Links Road
Mombasa County

Date: **27th of June, 2019**

- 09:00 Registration and coffee
- 09:30 Welcome and introduction
- Presentation of the project Building capacity to address literacy challenges and enhance democratic engagement in Västernorrland and Mombasa / **Ilona Novak Project Co-Ordinator**
- 10:10 Presentation and discussion about the results of the study report on developed methods to increase reading abilities by cross-sectoral collaboration in Västernorrland
- Inventory of actions to stimulate reading and promote literacy skills during the implementation of the project
- Inventory of actions to stimulate reading and promote literacy skills at the partner organizations
- Analysis of the results conclusions and recommendations
- 11:00 Break
- 11:20 Presentation and discussion about the results of the study report on developed methods to increase reading abilities by cross-sectoral collaboration in Mombasa
- Inventory of actions to stimulate reading and promote literacy skills during the implementation of the project
- Inventory of actions to stimulate reading and promote literacy skills at the partner organizations
- Analysis of the results, conclusions and recommendations
- 12:15 Lunch
- 13.45 Presentation of methods about how to work with film and young people and the importance of media and information literacy.
/ **Katarina Sundman, Film educator and film commissioner, Film Västernorrland, Sweden** /



- 14:25 Presentation on Project Sustainability measures – Mombasa team
Project sustainability measures in individual departments (Sports and Education). The project coordinator and chief officers of the two departments to present the measures their departments shall take to sustain the project activities.
- 15:10 Coffee break
- 15:30 Presentation of the state-funded project **Book start project** with the aim of stimulating language development of small children. Results and long-term implementation / **Maria Oldenmark, Chief of Culture, Region Västernorrland, Sweden**
- 15:40 Presentation on strategies for reading promotion in Mombasa.
A presentation on the promotion of reading strategies shall be made by:
- **Gabby – Hatua Kenya**
 - **A representative from Madrassa Resource Center**
Madrassa Resource center is an organization under the umbrella of Aga Khan Foundation
- 16:30 Wrap up seminar