

## Detailed activity plan of the Steering Group of Mombasa and Västernorrland

/Updated 01.06.2018/

The Steering Group members' activity plan goes in tandem with the project activity plan but focuses on the Steering Group's tasks and responsibilities. The two coordinators (one for each partner country) are also in charge with the coordination of the project's implementation activities (see the project's objectives and the summary of the project's activities each year above the Steering Group's activities)

### Year 1:

#### **Objective:1) Increased knowledge about “cause and effect” in the field**

**Activities: Inventory and analysis of best practices to increase reading skills and reading comprehension including non-formal education and leisure activities in Västernorrland and in Mombasa. Inquiries and interviews with the indirect target groups are conducted to identify their needs and enhance understanding of the “cause and effect” problem. Seminars, workshops and study visits in Västernorrland and Mombasa will facilitate the exchange of knowledge and experiences necessary for sustainable development.**

### 2016

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| Sept. | 1) Set up the management plan and work plan for the implementation of activities, monitoring of the achievements for reaching the project objectives and quality assuring the outcomes of the project. Agreement on the communication and dissemination plan, opening of the communication platform. |
| Oct.  | Monitor the process of the study reports about the inventory and analysis of the capacity regarding literacy skills and reading motivation in Västernorrland and in Mombasa.   |
| Dec.  | Facilitate exchange of the reports and discussions about them through the communication platform.  |
| Febr. | Preparation of the seminar, workshop and the Mombasa partner's study visit in Västernorrland. Preparation of the Steering Group meeting connected to the event, meeting with stakeholders in the own county.   |
| March | Seminars, workshops and study visits to exchange knowledge and experiences in order to enhance understanding of the “cause and effect” problem, the need of cross-sectoral cooperation and to study and discuss best practices with a broad scale of stakeholders in                                 |

Västernorrland. The purpose is also to raise awareness and to disseminate the project result.

- Apr- Follow-up the event in Västernorrland including evaluation. Lessons learned and peer-learning.
- May- Dissemination activities in the own county focused on the target groups and the actors of interest.
- June Preparation of the seminar, workshop and study visits in Mombasa with the participation of Västernorrland. Preparation of the Steering Group meeting connected to the event. Meeting with stakeholders in the own county.

## 2018

- Jan Seminar, workshop and study visits to exchange knowledge and experiences in order to enhance understanding of the “cause and effect” problem, the need of cross-sectoral co-operation and to study and discuss best practices with a broad scale of stakeholders in Mombasa.

## Year 2:

### **Objective: 2) Developed methods to increase reading abilities by cross-sectoral collaboration**

**Activities: Based on the results of the inventory of best practices, study visits, seminars and workshops as well as the results of interviews during the first year of the project, the project will proceed by developing a joint methodology to increase literacy skills including the detailed activities, literature, and tools, such as internet-based resources, social media, etc. A pilot of the methodology will be conducted with selected groups. Follow-up and evaluation seminars will be conducted in Västernorrland and in Mombasa.**

- Febr Follow-up of the event in Mombasa, including evaluation. Lessons learned and peer-learning. Dissemination activities in the own county focused on the target groups and stakeholders.
- March Follow-up the project process regarding the method development pilot with the sport teams.
- Apr Prepare the seminar and workshop in Västernorrland with the participation of the Mombasa partner. Meeting with stakeholders in the own county.
- May Seminar and workshop in Västernorrland to share knowledge and experiences about the method development and their pilots in Västernorrland and in Mombasa. Meetings and discussions with the target groups especially with the young people to prepare the contacts between them.
- June- Follow-up the event in Västernorrland including evaluation. Lessons learned and  
July-Aug peer-learning. Prepare the seminar and workshop in Mombasa with Västernorrland’s participation. Meeting with stakeholders in the own county.

Sept Seminar and workshop in Mombasa to share knowledge and experiences about the method development and their pilots in Västernorrland and in Mombasa. Meetings and discussions with the target groups especially with the young people.

**Year 3:**

**Objectives: 3) Enhance collaboration between stakeholders to increase motivation and allocate time for reading among young people**

**Activities: On the base of the results of the pilots and the evaluations, revise and finalize the methodology and implement it in a broader scale of the target groups. Study report/guidelines and dissemination of the final results and outputs.**

Sept. Evaluation, target groups interviews and surveys.  
Follow-up the evaluation results and the surveys and interviews. Report on the results and proposal for the Steering Group on the revised method according to these results. Decision-making.

Nov. Follow-up the pilots of the revised methods.

March Prepare the seminar in Västernorrland to disseminate the compiled joint methodology guidance. Meeting with stakeholders in the own county.

April Dissemination project seminar in Västernorrland with a broad participation of the target groups Presentation of the guidance and the project's results.

May Follow-up the seminar and prepare the dissemination seminar in Mombasa. On-going dissemination activities in both counties.

June Dissemination project seminar in Mombasa with a broad participation of the target groups. Presentation of the finalized guidance of methodology and the project's results.

July-Aug. Dissemination activities, evaluation and final report of the project