

Minutes
Joint Steering group and Project group meeting during the visit of
Västernorrland, Sweden in Mombasa, Kenya

Place: Bahari Beach Hotel
Mt. Kenya Road, Mombasa

Date: 21st of Sept 2018 at 13:30

Participants from the Republic of Kenya Mombasa County:

Dr William K. Kingi, Deputy Governor
Joab Tumbo, Chief of Staff
Pamela Obuya, Project Coordinator, Director, Cabinet Affairs, External Relations & Research and Development
Tuni Majala Mwalukubi, Chief officer Education
Robert Ondari, Library Manager Mombasa
Betty Karimi Mutuma, Library Officer
Samuel Ngugi, Library Clerk

Participants from Västernorrland County Council:

Anna-Karin Sjölund, Chair of the Committee of Regional development
Per Wahlberg, Opposition leader
Ilona Novak, Project Coordinator, Senior International Adviser
Maria Oldenmark, Chief of Culture
Kajsa Larsson, Project Assistant
Karl-Johan Rahm, Library Consultant
Ellen Forsberg, Sports Consultant

1. Anna-Karin Sjölund, Chair of the Steering group of Vasternorrland opened the meeting
2. Approval of the agenda
The agenda was approved.
3. Approval of the minutes from the joint Steering group and Project group meeting in Mombasa on the 1st of June 2018.
The minutes was approved.
4. Follow-up the project implementation during Year 2: report from the project group
Tuni Majala Mwalukubi and Kajsa Larson presented the results from the project group's morning session. They summarized what had been done during the project implementation in Mombasa and in Västernorrland since June.

Football team of boys and girls are involved in the project both in Mombasa and Västernorrland. The Swedish team of boys had already read the book about Zlatan Ibrahimovic, a football star in Sweden who grew up under tough circumstances in an economically vulnerable suburb area. Kajsa had written questions for the Zlatan book for the teams to work with. They will be shared with Mombasa. The tablets were used by the Swedish boys to make a film about a tournament trip to be shared with Mombasa as soon as it has been edited.

The film will be published on Instagram <https://www.instagram.com/Alltogether18/> and Facebook <https://www.facebook.com/groups/1724073991005521/>

A slogan competition was launched in Mombasa and in Västernorrland to create a slogan about our project cooperation for the football teams. The result was “All together”. It has been printed on footballs and black t-shirts for the teams in Kenya and Sweden.

The Zlatan books in English have been well received in Mombasa and will be read as well as some other books such as the ones on the Argentinian football player Lionel Messi. However, the biggest challenge in Mombasa is that there are few books to read for the team members and there are no books with local content.

A sports tournament for the polytechnic youth was organised in Mombasa with reading and writing activities and other creative workshops such as one on drawing bookmarks. There have also been two kindergarten activities taken place in Mombasa at the stadium including reading, face-painting, drawing and other activities. Both Mombasa and Västernorrland have tried different ways of packaging of books by printing photos and extracts as enticements for further reading. There were several events and activities in cooperation with different stakeholders to enhance cross-sectoral cooperation and to disseminate the project in both counties.

The project group also identified the needs to be carried through and the tasks to implement the project activities as according to the Detailed Activity Plan in 2018. After the football teams made connections on Skype through the tablets individual presentations on Instagram were planned on subject of common interests (favorite books, how they live, what they like to do in school and at free-time etc.). There will be more activity on social media platforms. Video films can also be used for communication. The project group discussed several ideas to increase youth involvement. Skype accounts for the football teams to communicate will be set up in both counties by Kajsa. The girls' team in Selånger will read the book *Marta's Victory – a Story on Football Passion and the Heart of a Warrior* by Emma Lindqvist. The book is based on the life of the Brazilian football player Marta Vieira da Silva, who is a female role model for dedicated football players. Robert recommended a book about the Kenyan football player Joe Kadenge. The Mombasa team gave out one copy of Joe Kadenge's book to the Västernorrland team to check if it can be purchased.

5. Discussion of the measures in Year 3 to achieve the goals

The project group gave a summary about the planned activities in Year 3. In the Activity plan it started in September 2018 and it will end by the end of August 2019. Because of the delay of the implementation some activities such as “Evaluation, target groups, interviews and surveys” are postponed to October and November.

The Project Group has concluded that there is a need to identify a preferred method of evaluation to be uniform for both countries, the sooner the better. This issue is forwarded to the Steering Group and the Project Coordinators for their input.

In the end of October a storyteller and an author in each country need to be invited to meet the target groups in workshops for inspiration and methods on how to write and tell stories. These workshops will take place in November as according to the Detailed Activity Plan. The workshops must be funded locally by regional budgets as there are no project budget posts for this activity. Exchange of text written by the football team members will be arranged in December. The Project Group members have a lot of ideas on what kind of texts to share among the football team members.

The compilation of “the guidelines of the methods and prepare dissemination seminar in Västernorrland” (Detailed Activity Plan) will be conducted in January. The structure and content of the guidelines needs to be clarified by the Steering Group in cooperation with the implementers.

The report of the project group was finished by some additional needs in Mombasa such as more books from Sweden to Mombasa. The members in Mombasa would like to organize training of school librarians in order to carry through literacy activities. This issue was also raised in the Project Meeting on 1 June in Sundsvall.

As a general and concluding reflection of the Project Group the importance of well-functioning communication and information was emphasized. The coordination of the project needs to improve so that names of the participants of seminars and meetings are sent out several days before, and e-mail questions and discussions need to be followed up in time also in Mombasa. Everyone in the project group need to be aware of the responsibility that lies upon them and what they are supposed to do in terms of activities such as seminar workshops, study visits etcetera. Transparency when it comes to economy as well as content is essential to achieve the goals of the project and to follow the signed Code of conduct of ICLD projects is essential.

The Steering Group discussed the report of the project group and approved it. Regarding the last part of it about the communication the members of Steering Group in Mombasa asked the Swedish Project Co-ordinator to put them on the copy of each e-mail considering the project implementation follow-up.

6. Proposal for the date of the seminar in Västernorrland and in Mombasa in 2019.
The participants discussed the dates for seminars and workshop in the next year. In the approved Activity plan these were planned in Västernorrland in April and in Mombasa in June. With respect to the implementation delays the Steering Group asked the implementers for proposal. The implementers and the Steering Group members agreed on that because of the Easter holiday in April and other bank holidays in Sweden in May the final seminar and visit in Sweden is planned during 8-13 April or eventually 6-11 May 2019. Following the event in Västernorrland the visit and the final seminar in Mombasa is planned during the last week in June or eventually the first week in July 2019. The exact dates will be confirmed after the meeting as soon as possible.
7. Discussion of the future collaboration within the field of sustainable development goals focusing on sustainable consumption and waste management

Iлона Novak reported that according to the agreement on the joint meeting in Västernorrland on the 1st of June, the proposal of the Department of Environment and Sustainable development in Region Västernorrland was sent to Mombasa County Government in June. Mombasa County Government sent the confirmation of the proposal to Region Västernorrland in August. A meeting between the Minister, Chief Officer of Environment, Pamela Obuya in Mombasa County Government and the Swedish Co-ordinator of the cooperation between Västernorrland and Mombasa was set up during the visit of Västernorrland in Mombasa on the 19th of September. They discussed the proposal and Iлона Novak highlighted the framework of the Municipal Partnership Program including the financial framework. Both the Minister and Chief Officer confirmed their awareness on these frameworks and the project cooperation is based on exchange of knowledge and experiences and not on environmental investments. They also emphasized the necessity of collaboration about the so-called “software” part of these very important areas.

The ICLD had invited Pamela Obuya from Mombasa and Sofia Mackin to attend the training course at the SIDA center in Västernorrland during 24-26 September 2018 in order to develop the project idea using the Logical Framework Approach (LFA) method to an ICLD application. The plan is to submit an application during the spring of 2019. The Steering Group confirmed that the project cooperation in different areas based on mutual interest between Mombasa and Västernorrland is important for sustainability.

8. Closing the meeting
Anna-Karin closed the meeting.