

Mombasa County Government- Department of Youth, Gender, Sports and Cultural Affairs.

Enhancing democratic participation of the youth for
equity and inclusivity.



Overview of the department.

The department is of youth, gender, sports and cultural affairs main agenda for the youth is:

- ▶ Youth economic empowerment (entrepreneurship and employability).
- ▶ Youth talent development.
- ▶ Youth social development (behavior change and leadership empowerment).





Departmental projects that enhance democratic participation of the youth for equity and inclusivity.



Tapping of youth talent



- The department held a series of ***talent identification expos*** in all the sub-counties within the county. The aim of the program was to ***identify the diverse talents*** that the PWDs have and ***to promote their participation in county affairs***.
- Various **sports** have also been promoted by the department: ***chess, Taekwondo, golf*** and many others. The youth have been encouraged to ***join the sports clubs to develop their talents*** in sports.



Involvement of the youth in the creative industry



- In partnership with **Rangi Africa**, the department encourages the youth in the county to **apply for a course that would equip them with skills in painting, decoration, interior design and marketing.**
- The course graduates will be able to **receive support from the County Government in business registration** to enable them to **benefit from the available contracts.**

Involvement of the young mothers in agribusiness



- Young mothers from Jomvu and Changamwe sub-counties benefited from a **week long training** that taught the young mothers how to **benefit from investment in agriculture**. The young mother were trained on **soap making, baking, agribusiness and business management**.
- The young mothers are also **mentored** through **peer to peer engagement** on **life skills**.



Youth dialogue forums

- The department encourages the youth in the county to air out their views, challenges and solutions through youth dialogue forums.
- Some of the forums previously held by the department include:
 - Mombasa County Youth Baraza in Kwa Bulo, Kadzandani ward, Nyali Constituency.
 - Youth dialogue at Frere Town during the International Youth day week.
 - Youth Baraza in Jomvu sub-county at the Kwa Shee social hall in Jomvu sub county

Harnessing youth entrepreneurship through film making

It's a program designed to promote youth dialogue on promoting our culture through art and creativity, acting storytelling and to harness entrepreneurship among the youth.

Expected achievements

- Training of 20 budding filmmakers in fundamentals of film making
- Production of at least 5 films of international standards
- Availability of movies shown in local video rooms and theater
- Establishment of distribution channels to market the films



Training of the youth in vocational and technical institutions

- The department has partnered with the organizations in Mombasa county that are youth centered to **develop curriculum in plumbing, mechanical engineering, painting, tailoring and many other short courses**. These courses are offered by the technical institutions in Mombasa county for example NITA.
- The department has also partnered with **Google Africa and eMobilis** in rolling out **a free digital skills training program targeting job seekers and students**. The training will equip the youth with skills on:
 - **Online presence**
 - **Content creation**
 - **Web design**
 - **Leveraging social media.**



Youth leadership conference 22-23rd November 2108

- The department has identified 100 youth who will be sponsored to attend the 2 days conference whose theme will be “**celebrating youth leadership and sustainable socio-economic growth and development**”
- This conference will bring together youth from 6 countries in the East African regions.

